



# BRIAN BOOKWALTER

2117 SLOAN MANHATTAN, KANSAS 66502 C: 785-341-4836  
BBOOKWALTER@GMAIL.COM WWW.BOOKWALTERDESIGN.COM

→ **Qualifications Profile** A team-oriented graphic design specialist with a solid grasp of modern marketing concepts. Exceptional collaborative and interpersonal skills. Accustomed to functioning within tight budgets and deadlines. Experienced in client and vendor relations and negotiations.

→ **Technical Proficiency** **Platforms:** Mac OS 9/10 • Windows XP/ Vista/ 7  
**Applications:** Adobe Photoshop CS4, Adobe Illustrator CS4, Adobe InDesign CS4, Adobe Acrobat 9, Adobe Flash CS4, Dreamweaver CS4, Final Cut Pro, Quark XPress 8, Motion, Microsoft Office

→ **Professional Experience** **The Master Teacher, — Educational Publishing** Manhattan, Kansas (March 2000 - July 2007)  
**Position: Graphic Design/ Marketing**  
Was part of a three member team which organized, marketed, and produced all promotional materials, publications, awards, products, and services provided by The Master Teacher to its clients.

Key achievements:

- Created fresh marketing strategies to communicate with The Master Teacher's client base.
- Complied copy writing content to be placed in web, advertisements, and product catalogs.
- Was placed in charge of concept and production of all custom award artwork produced within the design department.
- Directed photo shoots to create striking product images to be placed in various print and multimedia formats.
- Created new design themes for award items in a wide array of media such as note pads, mugs, ribbons, letterhead, posters, book covers, and DVD's.
- Directed a corporate identity project from initial identity concept to design of product packaging.
- Lead project manager for designing an educational publication that mailed to over 5000 school superintendents.

**Kansas State University,** Department of Art/ Graphic Design, (January 2007 - December 2009)

**Graduate Teaching Assistant**

- Facilitate the graphic design learning process through class lectures, tutorials, and in studio demonstrations
- Administer two course sections with 30+ students
- Serve as a referral agent for students seeking more specific academic advice

→ **Freelance Clients** Sport Snacks LLC, Briggs Automotive Group, Varney and Associates, Meadowlark Hills Retirement Community, Sunflower CASA, Flint Hills Builders Association, Synergy Contracting, Acculence Software, Kansas State Department of Human Ecology, Merle Norman

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➔ **Education**    **May 2010    Kansas State University    Manhattan, Kansas**  
Major • Master of Fine Arts • Visual Communications  
Relevant Thesis: Web Communication in Graphic Design Concepts


**May 2001 Graduate    Kansas State University    Manhattan, Kansas**  
Major • Bachelor of Fine Arts

**Study Abroad, (CIMBA) The Consortium Institute of Management and Business Administration**

Asolo, Italy (June 2009 - July 2009)

- Successfully completed coursework within the course subjects of International Marketing Concepts and Innovation Technology
- Adapted to new environments and gained self-reliance capabilities while traveling throughout Italy and surrounding countries

➔ **Organizations**    American Institute of Graphic Arts (2007-Present)  
American Advertising Federation of Kansas City (2009-Present)

➔ **Honors**    Union Programs Council Art Competition Winner, 2D Category (Fall 1997)  
Art Department and Art Craft Scholarship Award Winner (Fall 1999)  
Hermes Creative Award Honorable Mention (Spring 2009)   
Consortium of Universities Study Abroad Scholarship Recipient (Spring 2009)  
Kansas State University Study Abroad Scholarship Recipient (Spring 2009)

